Portland Training Day Program for September 6, 2017
Held at the Sheraton Portland Airport Hotel

			Mt. St. Helens A	Mt. St. Helens B	Cascade A	Cascade B
Open	7:30	8:15	**Registration / Breakfast**			
	8:00	8:15	**Welcome & Opening Remarks** — Mt. St. Helens C & D			
Keynote	8:15	9:00	**Platinum Sponsors - Automic, Virtual Trader and Jibe Consulting** — Come hear what they are seeing in the marketplace, what their customers are doing, what's hot and what's not!			
	9:00	9:30	**Networking / Visit Exhibit Hall**			
Session 1	9:30	10:30	Oracle BI Cloud Service (BICS) – Rapid prototypes to Enterprise Model scaling Naren Thota Senior Partner/BI Architect Infosemantics, Inc.	What's New In Oracle Database 12.2 Daniel Morgan Principal Advisor, Forsythe Meta7	Why DBAs Prefer Zero Data Loss Recovery Appliance Over Conventional Backup for Oracle Database Christian Craft, Senior Director Sales Engineering, Cloud & Infrastructure Oracle Corporation	EBS COGS Accounting Solutions for Trade and Intercompany Sales Douglas A. Volz Consultant / Owner Douglas Volz Consulting, Inc.
	10:30	11:00	**Networking / Visit Exhibit Hall**			
Session 2	11:00	12:00	Taming Intercompany: How ESCO Implemented Multi-Tier Without Customization Bob Gupta Enterprise Solution Architect ESCO Corporation Jeff Hogg, Client Services Manager Virtual Trader (Platinum Sponsor)	Introduction to Oracle Mobile Geoffrey Poremba Director of Mobile Strategy Product Management Oracle Corporation	SQL on Hadoop for the Oracle Professional Michael Rainey Technical Advisor, Gluent Inc.	Oracle Analytics Cloud Path to the Cloud with Oracle Analytics Todd Lafavers Principal Solutions Consultant Oracle Analytics Value & Strategy Team Oracle Corporation
	12:00	1:00	**Lunch / Networking / Visit Exhibit Hall**			
Session 3	1:00	2:00	Automating Oracle E-Business Suite and EPM Marc Carkeek Director of Automation Solutions Automic (Platinum Sponsor)	Case Study: PMI streamlines and secures the storage and transmittal of its data Mark Cuneo Director, Enterprise Sales, CardConnect Julliette Cannon Sr. Manager, Jibe Consulting	Migrating & Managing Oracle EBS in Oracle Public Cloud Chung Wu Security & IT Ops Mgmt, Oracle Corporation	Ready. Set. Cloud! Migrating from On Premise to Planning and Budgeting Cloud Service Deanna Sunde Consulting Services Director Key Performance Ideas
	2:00	2:15	**Networking / Visit Exhibit Hall**			
Session 4	2:15	3:15	Digital Transformation to the Cloud Jim Williams, President Jibe Consulting (Platinum Sponsor)	The Oracle Bare Metal Cloud Daniel Morgan Principal Advisor Forsythe Meta7	Cloud Applications for Multi-Nationals, a realistic approach Douglas A. Volz Consultant / Owner Douglas Volz Consulting, Inc.	Data Integration Options for Planning and Budgeting Cloud Service Deanna Sunde Consulting Services Director Key Performance Ideas
	3:15	3:30	**Networking / Visit Exhibit Hall**			
Session 5	3:30	4:30	Workflow Setups that Make a Difference Karen Brownfield Oracle Practice Director, Infosemantics, Inc.	Backup to the Cloud and Beyond - Real Solutions Charles Kim, President Viscosity North America		Oracle BI Applications and Utility Analytics Amit Bhatnagar Senior Director, Infolob Solutions, Inc.
Close	4:30	5:30	**Closing Remarks / Giveaways / Networking** — Mt. St. Helens C & D			

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Training Day Agenda

7:30am   Registration and Breakfast

8:00am   Welcome and Opening Remarks

Dale Rae, NWOUG Vice Chair and Training Days Committee Chair

Callie Gates, NWOUG Chair

8:15am   Platinum Sponsors Automic, Virtual Trader and Jibe Consulting

Come hear what these companies are seeing in the marketplace, what their customers are doing, what's hot and what's not!

Automic

Automic is the leader in business automation software and acquired by CA Technologies, helps enterprises drive competitive advantage by automating their IT and business systems - from on-premise to the Cloud, Big Data and the Internet of Things. With offices worldwide, Automic powers 2,700 customers across all industry verticals including Financial Services, Manufacturing, Retail, Automotive and Telecommunications.

https://automic.com

Virtual Trader

Virtual Trader is the global market leader in enhancing the intercompany and intra-company functionality of Oracle E-Business Suite, without the need for customization. For many years our software has been a key element in the ERP solutions of some of the world's largest multi-national corporations.

http://virtualtrader.net

Jibe Consulting (a Hackett Group Company)

Jibe Consulting is a management & technology consulting firm headquartered in Bellevue, Washington that implements and supports Oracle solutions. Spanning nationwide, we provide service for clients on a global scale, across a multitude of industries. Each of Jibe's consulting practices are organized to provide excellent value to our clients. We deploy a proven methodology to deliver solutions effectively and efficiently.

https://www.jibeconsulting.com

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9:00am   Visit Vendor Hall / Networking Break

The NWOUG is proud to be partnering with the following sponsors for this event!

9:30am   Session 1 Presentations

Oracle BI Cloud Service (BICS) – Rapid prototypes to Enterprise Model scaling (Mt. St. Helens A)

Naren Thota, Senior Partner/BI Architect, Infosemantics, Inc.

BICS overview, components that come with the subscription model, features and functionality are discussed. Presented is a rapid prototype scenario for Business User (without IT), and what one need to know when scaling up to an Enterprise Model, via a workshop

What's New in Oracle Database 12.2 (Mt. St. Helens B)

Daniel Morgan, Principal Advisor, Forsythe Meta7

The newest release of the Oracle Database is groundbreaking in its new architecture, new features, and with performance improved by more than an order of magnitude.

Oracle ACE Alumni Director Dan Morgan will be returning to the Pacific Northwest and presenting, as always, live in SQL*Plus.

Why DBAs Prefer Zero Data Loss Recovery Appliance Over Conventional Backup for Oracle Database (Cascade A)

Christian Craft, Senior Director, Sales Engineering, Cloud & Infrastructure, Oracle Corporation

Customers around the world have deployed Oracle's Zero Data Loss Recovery Appliance for their enterprise Oracle Databases, gaining dramatic benefits in recovery point objectives, reduction of backup windows, and real-time monitoring of enterprise wide backup and recoverability. Join Oracle Development and hear about best practices derived from a variety of customer deployments. Hear the latest tips to back up to and restore from the appliance. Get an inside look on how customers monitor and report on database protection and system status.

In this session, you will learn how DBAs:

- Improve end-to-end visibility and confidence
- Accelerate database performance
- Lower RPO
- Gain database validated recoverability
- Achieve superior database protection versus conventional backup solutions

EBS COGS Accounting Solutions for Trade and Intercompany Sales (Cascade B)

Douglas A. Volz, Consultant / Owner, Douglas Volz Consulting, Inc.

For Oracle EBS, come and join us for a session on configuring cost of goods sold for trade and intercompany sales, covering typical requirements, approaches and which tools are available from Oracle (and why would you choose one approach over another one).

11:00am   Session 2 Presentations

Taming Intercompany: How ESCO Implemented Multi-Tier Without Customization (Mt. St. Helens A)

Bob Gupta, Enterprise Solution Architect, ESCO Corporation

Jeff Hogg, Client Services Manager, Virtual Trader (***Platinum Sponsor***)

Tax advantaged intercompany strategies often yield very compelling returns on project investments. ESCO implemented a dynamic multi-tier intercompany structure for logical and financial transactions using Virtual Trader software. The ESCO solution integrates fully with Oracle EBS and includes transfer price calculations, intercompany invoicing, and logical COGS transactions.

Virtual Trader is the Intercompany software partner for some of the world's largest multinationals. Their proven suite of solutions addresses many key Intercompany challenges including:

- Transactions composed of intangibles, services or goods
- Intercompany reconciliation and settlement
- Managing complex intercompany agreements
- Structured trading relationships including multi-tier
- Maintaining and calculating transfer pricing
- Transacting between disparate systems
- and many more!

Introduction to Oracle Mobile (Mt. St. Helens B)

Geoffrey Poremba, Director of Mobile Strategy, Product Management, Oracle Corporation

Build better mobile apps faster. Overview of Oracle's Mobile Suite offerings including Mobile Cloud Service, Oracle's Mobile Backend As A Service (MBAAS) as well mobile app development tools like the Mobile Application Framework (MAF), the Javascript Extension Toolkit (JET). Get previews of exciting new technologies being added this Summer including the Intelligent ChatBots Service and Customer Experience Analytics.

SQL on Hadoop for the Oracle Professional (Cascade A)

Michael Rainey, Technical Advisor, Gluent Inc.

There is a fundamental shift underway in IT to include open, software defined, distributed systems like Hadoop. As a result, every Oracle professional should strive to learn these new technologies or risk being left behind. This session is designed specifically for Oracle database professionals so they can better understand SQL on Hadoop and the benefits it brings to the enterprise. Attendees will see how SQL on Hadoop compares to Oracle in areas such as data storage, data ingestion, and SQL processing. Various live demos will provide attendees with a first-hand look at these new world technologies.

Oracle Analytics Cloud - Path to the cloud with Oracle Analytics (Cascade B)

Todd Lafavers, Principal Solutions Consultant, Oracle Analytics Value & Strategy Team, Oracle Corporation

Overview of components & capabilities of Oracle Analytics Cloud including:

- Rapid Prototyping with Essbase Cloud
- Rapid insights with Data Visualization
- Rapid deployments with or without data modeling
- Migrating existing Oracle Analytics to Oracle Cloud

12:00 Noon   Lunch / Networking / Visit the Vendor Hall

1:00pm   Session 3 Presentations

Automating Oracle E-Business Suite and EPM (Mt. St. Helens A)

Marc Carkeek, Director of Automation Solutions, Automic (***Platinum Sponsor***)

Learn how bringing automation to Oracle E-Business Suite enables organizations to simplify and streamline business processes, reduce manual labor, and address issues as they arise, allowing for faster and more accurate output.

Case Study: PMI streamlines and secures the storage and transmittal of its data (Mt. St. Helens B)

Mark Cuneo, Director, Enterprise Sales, CardConnect
Julliette Cannon, Sr. Manager, Jibe Consulting

Learn how you can achieve this in your Oracle EBS system!

Join this session to learn how Pacific Market International successfully streamlined credit card acceptance across their business channels. Also, learn how Pacific Market International was able to reduce the scope of PCI audits by eliminating credit card data from Oracle E-Business Suite and improving cash reconciliation processes with the help of CardConnect and Jibe Consulting.

Takeaways:

- Discover how PMI implemented an Oracle-certified payments solution to securely accept credit cards across multiple business divisions globally
- Tips on how to drastically reduce PCI-scope and annual audit efforts
- Eliminate the time consuming and costly administrative burden of manual credit card data entry into Oracle E-Business Suite

Migrating & Managing Oracle EBS in Oracle Public Cloud (Cascade A)

Chung Wu, Security & IT Ops Mgmt, Oracle Corporation

Oracle Public Cloud (OPC) offers unique capabilities for hosting EBS applications that provide improved performance, reliability, agility and manageability. In this session, the key options for running EBS in OPC will be discussed. The discussion will also include a deep dive on the tools for migrating and managing EBS in a cloud environment.

Ready. Set. Cloud! Migrating from On Premise to Planning and Budgeting Cloud Service (Cascade B)

Deanna Sunde, Consulting Services Director, Key Performance Ideas

PBCS allows easy install, maintenance and upgrades without big infrastructure investments. See how a client migrated from on premise version 9.3 to Planning and Budgeting Cloud. The project started with a clean-up effort on objects such as forms and reports, then migrated from 9.3 to 11.1.2.3 on a lab environment and then to PBCS using LCM. The ODI interfaces were updated and Business Rules were migrated to Calc Manager. Metadata, over 250 forms and 140 reports were migrated. Not all successfully due to PBCS limitations. Hear about the work-arounds, tips and tricks and how the build and roll-out for this project was completed in 8 weeks.

2:15pm   Session 4 Presentations

Digital Transformation to the Cloud (Mt. St. Helens A)

Jim Williams, President, Jibe Consulting, (***Platinum Sponsor***)

Business optimization is about making investments that reduce costs while driving efficiency and productivity. Digital Transformation enables you to innovate in new and profound ways, but determining the most appropriate application is one of its biggest challenges. Hackett and Jibe can help you to understand and leverage Digital technologies from strategy through implementation for maximum business value.

Agility, innovation, and rapid time-to-market are critical to maintaining competitive advantage and seizing market opportunities. We can help you to enable your organization to move quickly and achieve more, while spending less.

What you will learn in this presentation:

- Transitioning to the Cloud: Exploit Your Resources, Maximize Opportunities
- Create Transformation before The Winds of Change
- Strategic Road mapping
- Optimized Global Delivery Model

Whether you are starting your digital transformation journey today, or you're far down the path already, The Hackett Group and Jibe Consulting can help you find and continue to derive value leveraging our vast experience and World-Class IP.

The Oracle Bare Metal Cloud (Mt. St. Helens B)

Daniel Morgan, Principal Advisor, Forsythe Meta7

Not all Clouds are the same and none is technically superior for serious applications than Oracle's Bare Metal Cloud. ACE Director Alumni Daniel Morgan will both prove that DBAs will benefit from Cloud adoption as well as explaining the technical and support issues that are essential information for those considering Cloud adoption.

Cloud Applications for Multi-Nationals, a realistic approach (Cascade A)

Douglas A. Volz, Consultant / Owner, Douglas Volz Consulting, Inc.

The panel session will be organized as a conversation between seasoned Oracle implementation professionals who have worked implementing cloud technology. We will be responding to questions collected from audience participants, focusing SaaS models.

We will discuss five areas:

- Functionality
  - Do I gain or lose functionality moving from "on-Prem" to the cloud? How about 3-4 years from now? Will the software in the cloud be better? Company unique processes and functions versus standard processes
- Company Readiness Areas
  - Frequency of organizational change, acquisitions, divestures. Small subsidiaries. Separate businesses.
- Cloud Entry Points
  - Toe in the water, Top-Down, Specific Purpose, Green Field
- "Gotcha's" – Unexpected benefits and challenges
  - Country Localizations readiness, Data Security - Data Privacy - In-Country data storage
- Thoughts on Cost – Benefit, Timing, Readiness
  - How to manage upper management expectations

Data Integration Options for Planning and Budgeting Cloud Service (Cascade B)

Deanna Sunde, Director of Consulting Services, Key Performance Ideas

Explore the data integration and automation options available for EPBCS/EPRCS. Use cases and pros and cons for the methods will be discussed as well as the file format requirements, options and code examples. Use cases include ad hoc and automated/scheduled data loads, moving data from/to BSO and ASO cubes, importing/exporting text accounts and smart list values, migration and disaster recovery. Included will be Data Management, EPM Automate and FDMEE, as well as business rule data exports, export/import data, export/import metadata, Data Synch and Smart Push.

3:30pm   Session 5 Presentations

Workflow Setups that Make a Difference (Mt. St. Helens A)

Karen Brownfield, Oracle Practice Director, Infosemantics, Inc.

Worklist Flexfields and custom notification views, exporting notifications to Excel, assistant administrators, using grants instead of worklist access to see SYSADMIN's emails, controlling the LOV for the recipient for vacation rules and worklist access (12.2 only) are a few of the advanced and mostly undocumented setups that can increase your organization's use and administration of workflow. Listen to Oracle ACE and author explain how to install and use these setups. Many of these setups are available in R12.1.3, but the presentation will cover new setups available only in R12.2

Backup to the Cloud and Beyond - Real Solutions (Mt. St. Helens B)

Charles Kim, President, Viscosity North America

Let us challenge your thoughts about backing up files to Oracle Cloud. Every customer should be considering RMAN backups of their databases to Oracle Cloud (if not already).   Oracle provides the most secure and optimal methods to backup the database to the cloud. Backing up the Oracle database to the cloud is just the tip of the iceberg.   With ERP systems, we need to consider backups beyond just the database. We have to think outside the box and consider the entire solution and include non-database files such as EBS binaries, middleware backups, documents, reports, logs, etc.

We will present a deep-dive content of backing up the database and EBS applications to Oracle Cloud. We will provide in-depth insight and real-life examples of backing up the database to the cloud and restoring the database from the cloud.

We will also demonstrate how to leverage Oracle's Storage Cloud Storage Appliance to backup other non-database files. We will demonstrate various methods to uploading and downloading various types files to the Cloud and how to drive performance. Demonstration of the Oracle Storage Cloud Storage Appliance will be provided. Command-line interface to upload/download files directly to Oracle Cloud will be shared.

Oracle BI Applications and Utility Analytics (Cascade B)

Amit Bhatnagar, Senior Director, Infolob Solutions, Inc.

Several Utility Companies have EBS and Edge Applications. The respective Analytical applications, namely Oracle Business Intelligence Applications (OBIA) and Oracle Utility Analytics (OUA) are two separate BI Applications with similar tool-sets. To achieve an actual single-source-of-truth, the two applications require merger and consolidation. This merger is at Logical, Data and Integration Layer. This presentation will explain the end-to-end merger approach to achieve a consolidation of Oracle two prominent BI Applications.

4:30pm   Closing Remarks / Giveaways / Networking Break / Visit Vendor Hall

Sheraton Portland Airport Hotel Conference Room Layout