NWOUG Seattle Training Day

May 24, 2017

The Seattle Marriott Waterfront Hotel

Keynote Speaker

Alex Alben

Chief Privacy Officer

Washington State

Biography

Alex Alben is Washington State's first Chief Privacy Officer. He coordinates privacy and data policy for the state and consults with the Governor and Legislature on technology issues impacting citizen privacy.

As a technology executive, Alex helped launch ESPN.com and ABCNews.com, and served for six years in senior management at RealNetworks. At the outset of his career, Alben served as a researcher for CBS News covering the 1980 Presidential campaign and went on to work for Mike Wallace at CBS Reports. In the 1990's, Alben worked as an entertainment lawyer for Orion Pictures and Warner Bros. He was a candidate for the U.S. Congress from Washington State's 8th Congressional District in 2004.

A graduate of Stanford University and Stanford Law School, Alben writes for The Seattle Times and other publications on the intersection of media, technology, and politics. He is the author of Analog Days—How Technology Rewrote Our Future. In April of 2015, Alex was named the Chief Privacy Officer for the State of Washington. In this role, he has initiated state-wide programs for enhanced privacy training, consumer education and "Privacy Modeling," and was named as one of the country's top 25 "Doers, Dreamers & Drivers" by GovTech Magazine for 2017.

Keynote

"Privacy and Technology—The Year Ahead"

We all know that digital devices and products coming recently to market have an impact on personal privacy as we move further into a data-driven economy. Alben's presentation puts this trend in to the context of American law and the state of efforts to protect personal information. His talk covers:

- What state government is doing to protect citizen data
- The unintended growth of our surveillance society as we move into the era of "Smart Cities"
- The challenges posed by Biometric identifiers
- The "privacy of things" in an IoT World
- Alexa, Robots and other digital personal assistants—convenience vs. privacy